

Social Media Ambassador Programme – EAHAD 2022

Mission and Goals

The Social Media Ambassador Programme aims to enhance EAHAD's mission of ensuring the provision of the highest quality of clinical care, educating the medical community and the general public, and promoting scientific research in the field of haemophilia and allied disorders.

Responsibilities

Social Media Ambassadors will be responsible for helping to promote the EAHAD 2022 Virtual Congress prior to the meeting, as well as helping generate interest and engagement during the event.

Requirements

From the programme's launch until the Congress week, on a weekly basis

- 1 repost
- 1 original post about the Congress (use #EAHAD2022)
- Like at least 2 posts from the EAHAD account

During Congress week:

- 3 reposts
- 2 original posts about the Congress (use #EAHAD2022)
- Like at least 3 posts from the EAHAD account

Who can apply?

- Allied Health Professionals
- Physicians
- Researchers
- Students
- Patients/Patient Representatives