

EAHAD Social Media Ambassadors Programme Policy

By posting on any European Association for Haemophilia and Allied Disorders Social Media Site you agree to the following terms:

The European Association for Haemophilia and Allied Disorders (EAHAD) has opened publicly facing pages on Social Media Sites (Twitter, LinkedIn, YouTube, etc.) for viewing content and/or videos and photographs and posting comments about EAHAD.

By accessing, viewing and/or posting any content related directly or indirectly to EAHAD on any EAHAD Social Media Site, you accept, without limitation or qualification, the following terms of use.

When posting content to any EAHAD Social Media Site, you agree that you will not:

- Post any content that contains personal health information, including but not limited to patient images. You are also prohibited from using the EAHAD Social Media Site to provide medical advice, medical commentary, or diagnosis.
- Violate any national, European, and international laws and regulations, including but not limited to copyright and intellectual property rights laws regarding any content that you send or receive as an ambassador;
- Transmit any material (by uploading, posting, email or otherwise) that is unlawful, disruptive, threatening, profane, abusive, harassing, embarrassing, tortious, defamatory, obscene, libelous, or is an invasion of another's privacy, is hateful or racially, ethnically or otherwise objectionable as solely determined in EAHAD's discretion.
- Transmit any material or information (by uploading, posting, email or otherwise) that you do not have a right to make available under any law or under contractual or fiduciary relationships;
- Transmit any material (by uploading, posting, email or otherwise) that infringes any patent, trademark, trade secret, copyright or other proprietary rights of any party; transmit (by uploading, posting, email or otherwise) any unsolicited or unauthorized advertising (including advertising of non EAHAD services or

products), promotional materials, “junk mail,” “spam,” “chain letters,” “pyramid schemes” or any other form of solicitation;

- Transmit any material (by uploading, posting, email or otherwise) that contains software viruses, worms, disabling code, or any other computer code, files or programmes designed to interrupt, destroy or limit the functionality of any computer software or hardware or telecommunications equipment;
- Transmit any material (by uploading, posting, email or otherwise) that encourages or facilitates others to arrive at any agreement that either expressly or impliedly leads to conduct intended to illegally restrict free trade in violation of the antitrust laws;
- Collect or store, or attempt to collect or store, personal data about third parties without their knowledge or consent;

EAHAD reserves the right to monitor, prohibit, restrict, block, suspend, terminate, delete, or discontinue your access to any EAHAD Social Media Site, at any time, without notice and for any reason and in its sole discretion. EAHAD may remove, delete, block, filter or restrict by any other means any materials in EAHAD’s sole discretion. You understand and agree that EAHAD may disclose your communications and activities with EAHAD in response to lawful requests or for the protection of EAHAD’s rights. You agree that in the event that EAHAD exercises any of its rights hereunder for any reason, EAHAD will have no liability to you.

EAHAD is not responsible for the opinions and information posted by ambassadors and other users on the EAHAD Social Media Sites. In no event shall EAHAD be liable for any special, indirect, or consequential damages or any damages whatsoever resulting from loss of use, data, or profits, arising out of or in connection with the use or performance of any information or comments posted.

You expressly acknowledge that you assume all responsibility related to the security, privacy, and confidentiality risks inherent in sending any content over the Internet. By its very nature, a website and the Internet cannot be absolutely protected against intentional or malicious intrusion attempts. EAHAD does not control the third party

sites and the Internet over which you may choose to send confidential personal or health information or other content and, therefore, EAHAD does not provide any safeguard against any such interceptions or compromises to your information. When posting any content on an Internet Site, you should think carefully about your own privacy in disclosing detailed or private information about yourself and your family. Furthermore, EAHAD does not endorse any product, service, views or content displayed on any EAHAD Social Media Site. EAHAD is a non-profit organisation and therefore you should not seek profit from EAHAD social media activities.

This policy may be updated at any time without notice, and each time a user accesses a social networking site, the new policy will govern, usage, effective upon posting. To remain in compliance, EAHAD suggests that you review the Policy, as well as the other website policies, at regular intervals. By continuing to post any content after such new terms are posted, you accept and agree to any and all such modifications to this Policy.

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If you have any questions about the EAHAD Social Media Ambassadors Programme and its policy, please contact us at info@eahad.org